



Offer for public speaking and effective communication course based on

Sounds Good workshops - original idea crafted by Sergiusz Ryczel. Business/Personal Brand/Internet/(Social)Media/Coaching

The aim of the course is to improve and work on client's communication and presentation skills whether he/she is working on stage as a public speaker, or in front of the camera (TV, YT, online communication platforms, social media). The offer is dedicated to those, who want to improve their skills within the realm of effective and successful communication during business meetings, presentations (offline and online), lectures, occasional speeches, pitches and contacts with media (interviews, talk shows, discussion panels, podcasts). In other words to work on a personal brand.

Communication is exchanging effective, clear cut messages. Bearing in mind that the keys to successful communication are charisma and self-confidence, I put strong emphasis on mental preparation as well as elimination of bad habits and convictions, which prevent trainees from spreading their wings.

In case of a cooperation with a client, who is already performing his media/public speaking duties, we can start by working on video materials provided by him/her. After correcting mistakes, we will set goals for the future.

The cost of the course for an individual client consisting of no less than 10 hours of workshops divided into 3 to 5 meetings is **8000 PLN** (VAT will not be included).

I also recommend another (additionally paid **2h/1400 PLN**) meeting after a month during which trainees would be able to share their experiences and, being more aware of their needs and shortcomings, ask further questions.

Ad hoc consultations via communicators, analysis of shared video recordings and everyday help with public speaking tasks are included in the price. I am here to help and support.

I also offer goal-oriented consultations during which we prepare for/work at a clear cut task (presentation, pitch deck, etc.) In that case I also encourage my client to share his/her recording with me. The cost of such a service is *800 PLN/1h*

Another possibility is a long term cooperation - a few or several months based on gentlemen's agreement. One hour of such workshops is *650 PLN*.

Dividing the course into several meetings enhances its effectiveness and enables the trainees to make use of the skills they learn on regular basis. I am flexible and the formula is agile, so I will be happy to adjust to the needs of any person or organisation.

Being an English philologist by education and relying on my knowledge and experience gained while hosting international events, meetings and conferences, media trainings and public speaking workshops may be held in English. I also serve as an advisor and consultant within the realm of social media (Personal Branding, Employee Advocacy, Employer Branding) as well as media cooperation and mechanisms of their functioning.

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